

Toronto Symphony Volunteer Committee Kentucky Derby Day at the Races May 3, 2025

Sponsorship Levels

Note:

- Social media shout-outs will reach more than 100,000 Toronto Symphony Orchestra (TSO) followers.
- TSO Noteworthy, the TSO's digital newsletter, is emailed to more than 65,000 subscribers every month.
- All tickets include champagne reception, wine, and exclusive dining.
- All sponsorship levels receive
 - Live shout-outs/acknowledgement during the event.
 - Company name, logo, and sponsorship level included in all digital, print and promotional materials related to the event.
 - Other considerations to be determined.

Event Sponsor (1 available)

\$10,000

- Naming rights, i.e. the event is called the "[sponsor name] Day at the Races" in all promotional and marketing media associated with the event.
- Company listed as "Partner" on TSVC's website for 3 years.
- 2 TSO (100,000+ followers) social media shout-outs, 1 in the month prior to and 1 in the month immediately following the event.
- Named as event sponsor in an article posted in the TSO Noteworthy.
- A dedicated table at the event.
- 10 tickets to the event.

Table Sponsor (2 available)

\$5,000

- Company listed as "Partner" on TSVC's website for 2 years.
- 1 TSO (100,000+ followers) social media shout-out in the month before the event.
- Named as a table sponsor in an article posted in the TSO Noteworthy.
- A dedicated table at the event.
- 10 tickets to the event.

Food and Wine Sponsor (5 available)

\$2,500

- 1 TSO (100,000+ followers) social media shout-out in the month before the event.
- Named as a food and wine sponsor in an article posted in the TSO Noteworthy.
- 4 tickets to the event.

*A project of the Toronto Symphony Volunteer Committee
in support of the Toronto Symphony Youth Orchestra*

Toronto Symphony Volunteer Committee Kentucky Derby Day at the Races May 3, 2025

Sponsorship Sign Up Form

Please complete the form below and indicate your preferred sponsorship level and payment option.

Email the Sponsorship Sign Up Form to:

Debra Walker, President and Chair Day at the Races

John Robertson, Assistant Chair Day at the Races

tsvcnp@gmail.com

Alternatively, you may complete our **ONLINE Sponsorship Sign Up Form** at:

[Kentucky Derby Day at the Races \(May 3, 2025\) - Online Sponsorship Sign Up Form](#)

Name: _____

Position: _____

Company Name: _____

Email Address: _____

Phone Number: _____

Signature: _____ Date: _____

Sponsorship Levels:

- Event Sponsor - \$10,000
- Table Sponsor - \$5,000
- Food and Wine Sponsor - \$2,500

Payment Options:

- 1 payment; or
- Installments

A sponsorship invoice with payment information will be sent to you via email. Sponsorship payments may be made online or by cheque made out to the "Toronto Symphony Volunteer Committee". Payment installment options can be arranged on request.

*A project of the Toronto Symphony Volunteer Committee
in support of the Toronto Symphony Youth Orchestra*